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*Fall and Winter, 1961-1962*

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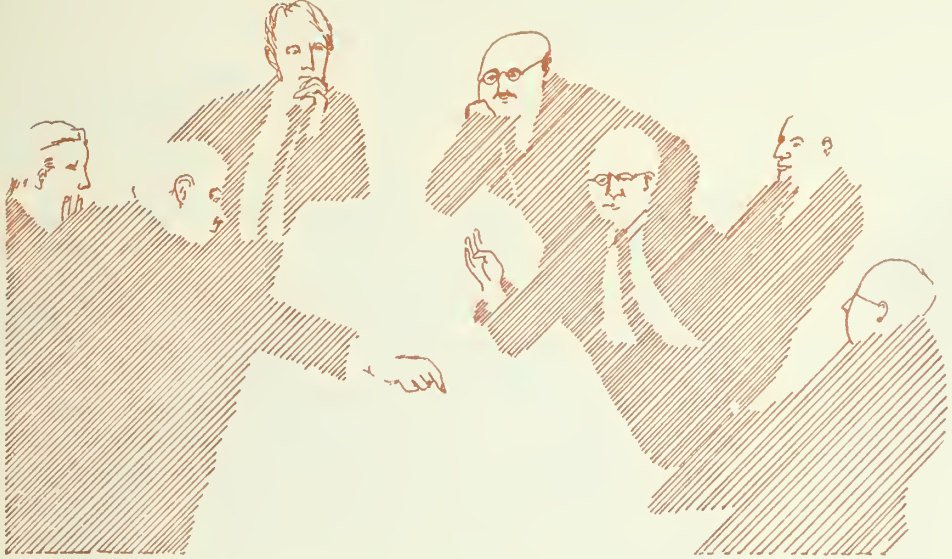

## *Antitrust and the Changing Corporation*

*by William L. Baldwin*

This study asks three basic questions: (1) Have judicial interpretation and the antitrust laws kept pace with the evolution of the large corporation? (2) Is the economic theory of the firm, in any one form or as a synthesis of many writings, relevant to today's business realities? (3) Can studies of industrial concentration by economists over the last seventy or eighty years contribute to more appropriate antitrust activities?

Early chapters review economic literature and antitrust policy with emphasis on the extent of the use of the former in guiding policy. Later chapters evaluate the usefulness of present-day concepts of price competition, depictions of dynamic, non-price elements in the business environment described as the "new" competition, and modern theories of organization and communication.

William Lee Baldwin is an assistant professor of economics at Dartmouth College and a consultant to Arthur D. Little, Inc., and to the New Hampshire Planning and Development Commission. *Nov. 20, $8.75.*

## *Expulsion or Oppression of Business Associates: "Squeeze-Outs" in Small Business Enterprises*

*by F. Hodge O'Neal and Jordan Derwin*

The hazards of the "squeeze-out" in small business enterprises are laid out from both the legal and the personal perspectives by a professor of law and a practicing attorney. Defining the "squeeze-out" as the use of strategic position, management powers, or legal device by some owners in a business enterprise to eliminate other owners or to deprive them unfairly of income or advantages, the authors illustrate "squeeze-out" methods and show legal means of protecting against them.

This study is based in large part on reports from small businessmen, lawyers, and other business advisers in every section of the country. The information received from personal experience with squeeze plays was sifted and analyzed, and suggestions were carefully studied as to legality and workability.

F. Hodge O'Neal is a professor of law at Duke University. He is the author of *Close Corporations: Law and Practice* and the co-author of *The Drafting of Corporate Charters and Bylaws*. Jordan Derwin is an associate attorney with the New York law firm of Brennan, London and Buttenwieser. *Oct. 16, $10.00.*

## *Chaucer's Verse*

*by Paull F. Baum*

For the first time in nearly fifty years an entirely new study of Chaucer's verse has been undertaken. Dr. Paull Baum has presented his study as a survey of the principles which Chaucer must have adopted and by a study of his artistic handling of those principles. He explores the questions of how far Chaucer was influenced by the syllabism of contemporary French and Italian verse and whether his meters were fundamentally accentual in iambic patterns, with the trisyllabic and other substitutions familiar in modern verse. Further he gives a detailed account of Chaucer's rimes and his stanzaic forms.

The various ways in which Chaucer adapted and adjusted the natural rhythms of his prose speech to the set metrical patterns of iamb and anapest to attain his easy mastery of flowing narrative verse are shown in a chapter on prosody. In a chapter entitled "Art Poetical" the author has given close attention to a select group of Chaucer's carefully composed purple passages. These range from the opening lines of the General Prologue to the whole of the Parlement and include the metrical tour de force of Anelida's Compleynt.

In an appendix on the Canon's Yoeman's Prologue and Tale, the peculiar mingling of regular verse and a freeing or loosening of forms is given new analysis.

Paull Franklin Baum is a James B. Duke Professor Emeritus at Duke University. Among his books are *The Principles of English Versification* and *Chaucer, A Critical Appreciation.* *Dec. 11, $6.00.*

## *The Music of the Folk Songs*

*edited by Jan Philip Schinhan*

Volume V of *The Frank C. Brown Collection of North Carolina Folklore* contains the melodies to the folk song texts presented in Volume III. Besides 557 songs and their variations, covering all the classifications given in the earlier volume, there are 66 children's game songs and 128 additional songs not contained in that volume. The songs cover a variety of types: drinking songs, Negro songs, love songs, hunting songs, chanties, religious songs, etc.

The patterns for comparison of the folk songs are similar to those of the ballads presented in Volume IV. Specific differences between the folk songs and ballads are made apparent. Ballads are shown to be reportorial accounts of happenings in the lives of people well known to their contemporaries, delivered in the most objective and unconcerned manner. Folk songs can go to extremes of gross sentimentality. The differences in scales, structure, and mood are made evident through the comparison of specific pieces of music, grouped and studied according to technical values.

Jan Philip Schinhan is a professor emeritus of music at the University of North Carolina and editor of the fourth volume of this series, published in 1957. *Dec. 4, $10.00.*

## *Vain Endeavor: Robert Lansing's Attempts to End the Japanese-American Rivalry*

*by Burton F. Beers*

Fresh interpretations of the United States' policy toward the Far East during the administration of Woodrow Wilson are advanced on the basis of extensive study of the influence of Robert Lansing. Acting first as State Department Counselor and later as Secretary of State, Lansing worked persistently to resolve the increasingly dangerous American-Japanese rivalry.

Lansing proposed two plans, the first urging that the United States make concessions to Japanese desires in China in return for valuable Japanese guarantees. Later, as circumstances changed, he advised that a firm American stand against Japanese pretension in Shantung was the key to an understanding with Tokyo. Although his plans were rejected, this study indicates that Lansing contributed much more to the shaping of the course of American diplomacy than Wilson scholars have generally assumed.

The book reveals new data on the conduct of American Far Eastern diplomacy. The reasons for America's continuing dollar diplomacy in the Orient in the face of Wilson's renunciation of that policy are explained, as are Lansing's motives during his negotiations with Ishii and in the Shantung controversy.

Burton Floyd Beers has been a Japan Society Scholar and a Fellow of East Asian Studies at Harvard. He is an assistant professor of history at North Carolina State College. *Jan. 8, $6.00.*

# *The English Borough and Royal Administration 1130-1307*

*by Charles R. Young*

The English borough is examined within the context of the larger administrative system to show the development of the relationship between the borough and the royal administration during a formative period for both institutions.

The author probes the actual functioning of the borough as a unit of local administration. He shows that in spite of grants of liberties and immunities to boroughs during this period, the use of boroughs had so increased as to become indispensable to the royal administration by the end of the thirteenth century. The borough and its officials were placed in direct contact with the royal government at the center of the system, thus transferring to the burgesses and their officials the responsibilities formerly borne by sheriffs and other royal officers. Kings and royal ministers were especially conscious of the economic importance of the borough, and they devoted themselves to methods and devices for turning the growing wealth of the towns to royal advantage.

Using such sources as pipe rolls, close rolls, and *liberate* rolls of the royal government, the author analyzes administrative activity in chapters dealing with financial, military and naval, and other responsibilities, administration of justice, and regulation of commerce.

Charles R. Young is an assistant professor of history at Duke University. *Oct. 18, $6.00.*

## *Aromatic or Oriental Tobaccos*

*by Frederick A. Wolf*

One of the world's foremost authorities on tobacco culture and production presents an extensive general agricultural treatise on aromatic or oriental tobacco. This is the first book of its kind to appear in the English language. It culminates twenty-one years of research in the Middle East, South America, and the United States.

The author considers the following topics: the historical aspects of the origin and distribution of nicotiana, the production of aromatic tobacco throughout the world, the structure and development of the tobacco plant, the physiology of aromatic tobaccos, quality characteristics, classification and grading of cured leaf, manipulation and storage, cultivation practices, the chemical composition of aromatic tobaccos, genetical aspects, diseases of the crop, insect pests, and economics of aromatic tobacco production.

Frederick A. Wolf is the author of *Tobacco Diseases and Decays* and co-author of a two-volume work on *Fungi*. He is James B. Duke Professor Emeritus of botany at Duke University. *Dec. 26, $12.50.*

## *Formulating X-ray Technics, 5th Edition*

*by John B. Cahoon*

This is a new volume of up-to-date, technical information invaluable to X-ray technicians and nurses in the making of consistently high-quality radiographs. Twelve chapters divide and organize the study into categories useful for reference purposes. Numerous illustrations, far more than in previous editions, are clearly laid out to show text and photographic relationships. In addition to an extensive glossary of physical, radiological, and medical terms, it offers the student an extensive set of study questions and a step-by-step plan for making his own collection of teaching radiographs.

*Formulating X-ray Technics* contains the following chapter categories: Radiographic film. Casettes and screens. Processing. X-ray generating apparatus. Essentials in the production of a radiograph and image formation. Cones, diaphragms, collimators, filters, grids, anode "heel effect," stereoradiography. Simplified mathematics used in radiography. Pathology and injury, body tissue, subject types. Basic technical experiments. Technical conversion charts and tables. Kilovoltage, secondary radiation fog, and milliampere seconds. Standarization of exposure and formulating the technic chart.

An assistant professor of x-ray technology at Duke Medical Center, John Bradley Cahoon has for many years been a prominent member of the American Society of X-ray Technicians. In 1956 he was elected one of eleven Fellows of the Society. *Sept. 4, $7.50, text.*

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